

**POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED**

☐ Federal Candidate

☒ State or Local Candidate

1. Requested by (Agency name, address, phone number & contact):

Agency Name PF+1, LLC

Contact MARICARMEN LOPEZ

Phone Number 787-493-0251

Address
PO BOX 212
1357 AVE. ASHFORD
SAN JUAN, PR 00907

2. On behalf of (Candidate name & authorized campaign committee name):

Comite AMIGOS MIGUEL ROMER

3. Election (Office sought & date):

Nov. 8, 2016

4. Date of request:

NOVIEMBRE 3, 2016

5. Request received by:

Tere Pabón

6. Details:

Compra Semana 11/3 -11/7

7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:

Contact Name Maricarmen Lopez

Phone Number 787-753-4996

Address
PO BOX 212
1357 AVE. ASHFORD
SAN JUAN, PR 00907



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8. Name of treasurer of authorized committee:

Alberto Escudero

9. Date and nature of follow-ups, if any:

n/a

10. Disposition:

- ☒ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

NBC

Date:

11-2-16

I, Mari Carmen Lopez of FP+1

being/on behalf of: Lcdo. Miguel Romero

a legally qualified candidate of the Partido Nuevo Progresista

political party for the office of: Senator

in the Puerto Rico

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): Please see attached contract

MR1116-1 PTV

I represent that the payment for the above described broadcast time has been furnished by:

Comite Miguel Romero

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Alberto Escudero

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11-2-16

Date _____



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name _____

Title



GKAQ
383 Franklin D. Roosevelt Avenue
Hato Rey, PR 00918
Puerto Rico
(787) 641-2222

CONTRACT

<u>Contract / Revision</u> 697526 /		<u>Alt Order #</u>
<u>Product</u> MIGUEL ROMERO		
<u>Contract Dates</u> 11/03/16 - 11/07/16		<u>Estimate #</u> MR1116-1PTV
<u>Advertiser</u> *COMITE AMIGOS MIGUEL ROMERO 20		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> GKAQ	<u>Account Executive</u> Teresa Pabon	<u>Sales Office</u> Puerto Rico Loc
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 39831		<u>Advertiser Ref</u> 34782

And:

***FP + 1 LLC**
1357 ASHFORD AVE
PMB 212
SAN JUAN, PR 00907
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	GKAQ	11/03/16	11/07/16	11P-12A MO-FR	11P-12A JIMMY F/		:15			NM	5	\$562.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	---12--				3	\$112.50			
	Week:	11/07/16	11/13/16	2-----				2	\$112.50			
N 2	GKAQ	11/07/16	11/07/16	8P-10P MO,TU	8P-10P MO-TU		:15			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/07/16	11/13/16	2-----				2	\$175.00			
N 3	GKAQ	11/07/16	11/07/16	10P-11P MO-FR	10P-11P SNL ELEI		:15			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/07/16	11/13/16	2-----				2	\$175.00			
N 4	GKAQ	11/03/16	11/03/16	10p-11p THU	10p-11p THU		:15			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	---1---				1	\$175.00			
N 5	GKAQ	11/04/16	11/04/16	9P-10P MO-FR	9P-10P DATELINE		:15			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	----1--				1	\$150.00			
N 6	GKAQ	11/05/16	11/05/16	8P-9P SA-SU	8P-9P DATELINE		:15			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	-----1-				1	\$250.00			
N 7	GKAQ	11/05/16	11/05/16	11P-12A SA-SU	11P-12A SNL		:15			NM	2	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	-----2-				2	\$87.50			
Totals											14	\$2,012.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



GKAQ
383 Franklin D. Roosevelt Avenue
Hato Rey, PR 00918
Puerto Rico
(787) 641-2222

<u>Contract / Revision</u> 697526 /		<u>Alt Order #</u>
<u>Contract Dates</u> 11/03/16 - 11/07/16	<u>Product</u> MIGUEL ROMERO	<u>Estimate #</u> MR1116-1PTV
<u>Advertiser</u> *COMITE AMIGOS MIGUE		<u>Original Date / Revision</u> 11/02/16 / 11/02/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/16 - 11/07/16	14	\$2,012.50	(\$301.88)	\$1,710.63
Totals	14	\$2,012.50	(\$301.88)	\$1,710.63

Signature: _____

Date: _____

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Urb. Muñoz Rivera, Calle Acuarela A-3, Guaynabo, PR 00969
 TEL. 787.493.0251
 maricarmen@fiftyplus1.net / me@fiftyplus1.net

PAID TV MEDIA CONTRACT

**MEDIA
CONTACT**

NBC
 Nancy Garcia / 787-502-9474

CLIENT:
PRODUCT:
CAMPAIGN :
FLIGHT DATES:
Contract # :
Date:

Comite Miguel Romero
 Miguel Romero
 Senador
 Nov 3 -7, 2016
 MR1116-1 PTV
 11/01/16

				WK. Beginning Wednesday						# SPOTS	COST PROG.	TOTAL \$	NET TOTAL \$
	HOUR	COMM. LENGTH	DAY	NOV Wed 2	NOV Th 3	NOV Fr 4	NOV Sa 5	NOV Su 6	NOV Mo 7				
NBC													
The Tonight Show with Jimmy Fallon	11:30pm	15ss	Mon-Fri		1	2			2	5	\$112.50	\$562.50	\$478.13
The Voice	8-10pm	15ss	Mon						2	2	\$175.00	\$350.00	\$297.50
SNL Election Special	10-11pm	15ss	Mon						2	2	\$175.00	\$350.00	\$297.50
Blacklist	10-11pm	15ss	Thu		1					1	\$175.00	\$175.00	\$148.75
Dateline NBC	9pm	15ss	Fri			1				1	\$150.00	\$150.00	\$127.50
Dateline Saturday Night Mistery	8:30-10pm	15ss	Sat				1			1	\$250.00	\$250.00	\$212.50
Saturday Night Live	11:30pm	15ss	Sat				2			2	\$87.50	\$175.00	\$148.75
TOTAL NBC				0	2	3	3	0	6	14		\$2,012.50	\$1,710.63

Minus 2% Pre-Payment = \$1,676.41

Approved by FP+1 :

Date: 11/2/2016